

AxisPointe Launches New Mobile Features to Improve Quality for Smaller Home Builders

Latest Release Delivers Small Builders a Powerful Tool to Build their QA/QC Program, Track Compliance and More Using Only their Smart Phone—In Less Than 5 Minutes

January 10, 2016, Orlando FL—AxisPointe released several new features of its award-winning InSite Mobile® field automation tool to help smaller builders better manage jobsite operations, quality, safety and much more. The announcement was made today at the International Builders Show held this week in Orlando.

Released in 2013, InSite Mobile is the industry's first smart phone app for builders to document the quality of construction and track non-compliance issues until they are resolved. Many other robust features include field scanning of jobsite documents such as batch tickets or product codes, and automated notification of corrected items. Digital photos are stored and linked to the homeowner's own website, where selected documents and photos can be shared for the life of the home.



“We are excited about adding these new features to our popular mobile app,” said Fred Chaney, who heads AxisPointe’s programming development team. “Our builders are using their office computers less and need more power when they are in the field, and I am happy we are delivering it.”

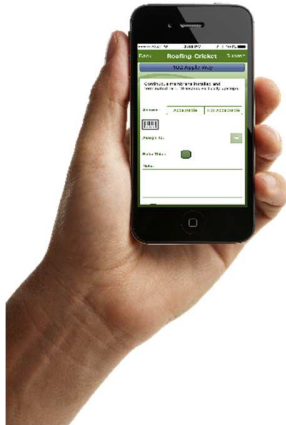
With more than 60 new features added in the past year, the latest release allows field users to create new units, assign quality checkpoints, add trade contractors and users directly from their iPhone. A new report generator creates Non-Compliance reports and shares them via email, or they may be stored on the smart phone for later use. Powerful new product linkage tools were added to integrate InSite Vendor data collection and incentive tracking for paying builders when they answer sponsored checkpoints.

These new features allow a user to download the app and implement a quality or safety program for a project in less than 5 minutes. “The builder can deliver non-compliance reports to users without having to first build a profile online,” Chaney said. “A small builder can be up and running in minutes instead of the days that it takes with the competition, and at costs they can afford.”

To quickly educate users, a new online training module and introduction videos were added to help new users understand important features of the program. To improve performance, several back-end enhancements were released to allow faster data collection and report generation.

InSite Mobile was recently used side-by-side a competitor’s software on a 1,200 unit high-rise tower project, and the results were striking. The two programs were used for completing the owner’s final acceptance inspections, but InSite Mobile proved much faster and easier to use. Inspectors completed the same tasks with 80-percent fewer keystrokes and were able to close out Non-Compliance issues with just two clicks, thanks to InSite Mobile’s innovative bar code QA tag feature.

“InSite Mobile was so much easier to use and it operated using an iPhone, so we didn’t need to carry around an iPad which can be easily broken,” said Dan Lincoln, a senior inspector on the project. “The reports were much easier to understand and close out, which saves time for everyone.” Lincoln added that the competitor’s product required syncing the data when inspectors returned to their office, causing the reports to be at least 24 hours old each day. InSite Mobile reports were instantly updated and available to the trades.



InSite Mobile incorporates new InSite Vendor tools to track products and the information to link those products to the builders, installers and homeowners who ultimately will use them. InSite Vendor checkpoints contain valuable incentives from participating companies, and builders can earn rewards for answering checkpoints and verifying that the product has been properly installed.

AxisPointe’s CEO Stan Luhr predicts the industry will jump on the opportunity to participate, thereby ensuring their products are being properly installed. In the past, companies had to rely on field technical staff to visit jobsites, but few companies could identify where their products were installed, let alone by who, and exactly when. “That’s all changing with our InSite Mobile app,” Luhr said.

“We see the trend being more field use and less reliance on office computers to manage projects. I think the trend will continue so we want to be on the leading edge of giving builders what they want and having these powerful tools at their fingertips—no matter where they are.”

About AxisPointe

Since 2002 AxisPointe has provided home builders and contractors with technology solutions to eliminate construction risk and improve efficiency. AxisPointe’s HomeProfile® document management solution has been employed on thousands of homes by leading builders. Contractor and Builder support services include risk management services, quality assurance and job schedule management, project quality assurance and control systems, project document storage and archiving, customer service management, work order ticket assignment, insurance certificate management, Wrap-Up Administration and post-warranty claims support. AxisPointe’s InSite Mobile® iPhone app empowers builders to eliminate defects and document the construction quality to avoid claims. AxisPointe SaaS services are completely hosted, eliminating storage and backup overhead for builders of all sizes.

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