

## Breaking Ground: AxisPointe Begins Work at Massive Condo Project in California

*Billion Dollar Metropolis Condo Project Selects AxisPointe to Provide Quality Assurance and Project Documentation for Shanghai-Based Developer*

Metropolis project is now fully underway in downtown Los Angeles, with two tower cranes bustling to move rebar into the massive foundations of the first phase.

AxisPointe was selected by Shanghai-based developer Greenland USA to provide Quality Assurance and Risk Management services for the massive downtown project, which will include retail shopping, underground parking and an innovative glass and steel design.

"This is the largest condo high-rise project that has broken ground in Los Angeles in many years, and we are excited that Greenland chose AxisPointe for this very complex and demanding project," said CEO Stan Luhr.



*Steel workers secure massive reinforcing cages into position at the first phase of the Metropolis project swings into high gear. AxisPointe is providing quality assurance services for the project.*

Phase I of the project includes the 38-story condominium tower and a 19-story hotel. Additional towers are planned including a 54-story building with 740 condos and a 40-story, 510 unit residential unit tower, which according to architect Gensler will be breaking ground shortly on the 6-acre parking lot site.

AxisPointe is providing quality assurance consulting including comprehensive plan reviews, quality assurance and site observations, as well as providing its InSite Mobile™ QA field automation iPhone application. The [InSite Mobile](#) app provides users with instant quality metrics, or checkpoints, which assist in delivering the proper installation of the many building components and systems in the project. Users document their findings using the smart phone's built-in camera, where photos are immediately transmitted to company's servers and are available to all stakeholders.

In addition, each condo owner will receive AxisPointe's HomeProfile® resource guide and website, which is customized to each unit and contains vital information regarding the use and maintenance of the living space. All builder-supplied documents and selected photos will be available online for the life of the home, and customers may go online to create a warranty service request or get help understanding any feature related to their new home.

Luhr said that the complexity of the project is a perfect fit for its InSite Mobile™ application, which can easily be modified throughout the construction to assist workers in identifying problem areas and corrective actions needing immediate attention. Along with the field software, AxisPointe's web-enabled enterprise platform allows custom reports to be viewed, downloaded and raw data extracted, which is not a feature found in any competitors' software.

"We are seeing more developers moving forward with their high-rise condo projects, indicating that the economy is finally back to a more stable environment that attracts this type of risk," Luhr said. "We are seeing company growth in all the usual places including Texas and Colorado, but I am happy to see this kind of investment happening in our own back yard."

AxisPointe provides quality assurance and risk elimination support to builders of all sizes in the USA and Canada, and has been serving builders since 2002. Its quality assurance services have been approved by several leading insurance companies serving builders and developers of residential construction, and is the only firm that has a complete software solution that includes post-construction service requests during the warranty period and document archiving for the life of the home.

### **About AxisPointe**

Since 2002 AxisPointe has provided home builders and contractors with technology solutions to eliminate construction risk and improve efficiency. AxisPointe's HomeProfile® document management solution has been employed on thousands of homes by leading builders. Contractor and Builder support services include risk management services, quality assurance and job schedule management, project quality assurance and control systems, project document storage and archiving, customer service management, work order ticket assignment, insurance certificate management, and postwarranty claims support. AxisPointe's InSite Mobile® iPhone app empowers builders to eliminate defects and document the construction quality to avoid claims. AxisPointe SRS services are completely hosted, eliminating storage and backup overhead for builders of all sizes.