AxisPointe Merges Old School Quality Assurance with Cutting Edge Mobile Technologies for Builders

AxisPointe, the leader in Quality Assurance services for the new construction industry, has announced its new Quality Counts program, an innovative program designed to help builders greatly improve their internal quality and process management systems. Using the powerful iOS (Apple) platform, builders continuously improve their construction processes utilizing custom quality metrics from AxisPointe's exclusive risk and safety checkpoint database.

Las Vegas, Nevada (PRWEB) January 24, 2013 -- As the International Builders Show (IBS) opened today in Las Vegas, AxisPointe announced its new "Quality Counts" program for new home builders and commercial contractors, combining traditional third-party forensic and quality assurance services with its new mobile builder tools operating on the iOS platform. Builders use iPhone or iPad devices in the field to capture hundreds of quality assurance metrics selected by the builder from AxisPointe's proven library of high risk checkpoints.

According to Stan Luhr, CEO, AxisPointe's InSite Moblie™ platform empowers builders to have complete control over their daily construction activities, leveraging job site superintendents and project managers to be more productive and more accountable for construction risk, safety, storm water pollution control and daily business processes.

"For the first time, builders will have complete access to AxisPointe's risk library of 4,000 risk checkpoints, as well as OSHA safety compliance and Accessibility metrics," said Luhr. A "checkpoint" is a positively worded quality metric that improves compliance and also helps measure performance based on its use and duration to cure a reported deficiency. Luhr pioneered the use of quality checkpoints more than 20 years ago, which were embraced by builders and insurers to help improve quality and track the performance of builders. Since 1994 more than 42 million checkpoints have been verified on over 400,000 new homes, reducing builder and insurance risk in the billions of dollars.

"This year the IBS Show is a buzz of activity, especially regarding energy-efficiency products and building durability innovations," Luhr said. "At AxisPointe we are evangelists helping to spread the word that Quality is probably the most powerful energy tool in a builder's arsenal, and the only such product that doesn't cost a builder anything in the long run." Luhr stated that AxisPointe provides builders with a money-back guarantee if the Quality program fails to document risk savings of at least 10 times the cost of the AxisPointe services in the first year, another industry first.

With new smart phone technology, quality metrics are continuously captured by the builder's team, such as sealant beneath a door threshold or proper fire blocking in a rated wall. Digital photos verify both the condition and the GPS location, providing further evidence of compliance. Building managers may be instantly alerted via InSite Mobile's "Refer" feature, where photos and details of the problem can be sent to AxisPointe's forensic consultants, or any other person the builder chooses. All data streams live into AxisPointe's system, where the builder and AxisPointe professionals can observe construction activities as they happen in real time.

Luhr claims that a builder can have their QA program operating in less than five minutes using standardized builder templates, and add additional functionality as they get comfortable with the system's many features. "It's like having a forensic consultant on your shoulder, guiding your daily efforts to constantly improve and eliminate the waste commonly found in modern construction."

Luhr, a forensic expert who has been engaged in over 5,000 litigation cases over the past 30 years, initiated the industry's first managed QA programs in 1994. As insurance companies took note of the value, they eventually promoted third-party QA services, and his company became the largest QA firm in the US, serving more than 6,000 builder projects and completing 430,000 dwellings.

"Quality consultants visit jobsites randomly, and are present for just a short period of time," Luhr said. "With our program, consultants still provide the same amount of contact time but we help builders manage their quality every day, capturing valuable information that would normally be missed between traditional third-party site visits."

About AxisPointe

Since 2002 AxisPointe has provided home builders and contractors with technology solutions to eliminate construction risk and improve efficiency. AxisPointe's HomeProfile® document management solution has been employed on thousands of homes by leading builders. Builder support services include risk management services, quality assurance and job schedule management, project quality assurance and control systems, project document storage and archiving, customer service management, insurance certificate management, and post-warranty claims support. AxisPointe's customer web portal allows homeowners to watch their home being built in real time, and directs instant communication and builder document sharing. AxisPointe's services are completely hosted, eliminating I.T. overhead and operates on multiple cloud-based service networks and company-owned servers.

For more information visit http://www.AxisPointe.com