

### **Builders Go Paperless to Meet Consumer Demand and Comply with New CAL-GREEN Laws**

*The days of delivering a brand new home with a drawer overstuffed with consumer user manuals are numbered, according to AxisPointe, a Quality Assurance and Risk management company based in Salt Lake City, Utah. The company has released new electronic Homeowner and Building Performance templates for its builders to use at no additional cost to meet consumers' demands for instant, electronic documentation of their homes, and to comply with California's new Cal-Green building code.*

Salt Lake City, Utah (PRWEB) April 11, 2012 -- [AxisPointe](#) has announced the release of new customizable templates for Homeowner Maintenance and Performance Standards to add to its growing library of over 300,000 building products for builders and contractors, it was announced today.

“These new products will save builders thousands of dollars over customized manuals, and have been written to help builders standardize their customer service obligations,” said [Stan Luhr](#), CEO for AxisPointe. “Builders who use these written Performance and Maintenance guides will have an excellent, inexpensive tool to control risk and meet the customers' expectations.”

In California all new homes are required to have a comprehensive homeowner maintenance guide under section 4.410 of the newly adopted [Cal-Green Code](#), which must include operation and maintenance instructions for major systems and components. Builders complying with the various energy and green building programs—such as LEED—must also provide documentation on building operations and be able to verify the origin of various ‘green’ building products in their homes.

“AxisPointe's electronic document management systems have always been ‘green’, providing builders with an electronic portal for every home they build,” Luhr said, and added that his firm has made paper documents obsolete, inefficient and more costly to manage.

Luhr said that builders have several options when choosing a maintenance manual but few consultants understand the significance of how these documents can avert risk. “We have prepared these documents to help builders and homeowners eliminate confusion, improve consistency and help everyone understand the importance of routine maintenance,” Luhr said.

AxisPointe developed its first electronic document management system for builders in 2002, which has since been used by thousands of builders in the USA and Canada to help eliminate paperwork and improve project efficiency. The service is completely hosted on AxisPointe servers and backup cloud providers to eliminate builder hardware and maintenance. Builders have complete control of all the documents, photos, contracts and plans and decide which items are promoted to the customer's own web portal, where they remain for the life of the home. Second purchasers will have the same access to original documents, important when homes are sold and legal liability remains with the builder.

Luhr says that savvy builders quickly recognize the marketing benefits of going paperless, such as having their customers receive photos of their dream home being built in real time. He predicts that insurance companies and financial partners will someday reward builders who have digital management systems in place, since it provides greater transparency, consistency and can speed up resolution of a claim.

"It's hard to imagine that a builder is technically breaking the law in California when they don't provide this information to the homeowner," Luhr said. "I don't know how much more government we can take but at least we have a cost-effective solution for our clients."

### **About AxisPointe**

Since 2002 AxisPointe has provided builders, contractors and home owners with technology solutions to eliminate construction risk and improve efficiency. AxisPointe's HomeProfile® document management solution has been employed on thousands of homes by leading builders. Builder support services include risk management services, quality assurance and job schedule management, project quality assurance and control systems, project document storage and archiving, customer service management, insurance certificate management, and post-warranty claims support. AxisPointe's customer web portal allows homeowners to watch their home being built in real time, and directs instant communication and builder document sharing. AxisPointe's services are completely hosted, eliminating I.T. overhead and operate on multiple cloud-based service networks and company-owned servers.

For more information visit <http://www.AxisPointe.com>