



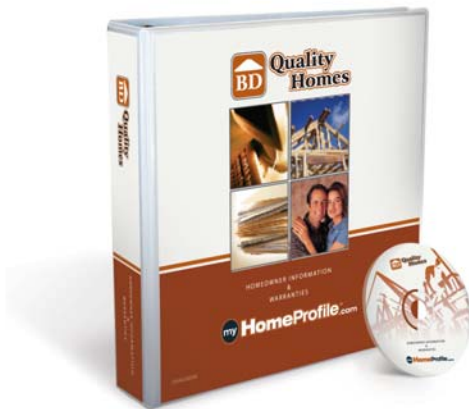
A Smarter Approach to Post-Construction Service

HomeProfile makes it easy and affordable to provide a level of post-construction service that sets your business apart, leaves a lasting impression on every customer, and ultimately protects your profits.

With HomeProfile, you can offer your customers complete, detailed, and organized information about their new home—online, on CD-ROM, and in a printed homeowner's manual. You can

manage and resolve service requests quickly and efficiently using our convenient service request system. You can even keep track of all the subcontractors who have worked on specific homes. And you can do it all without investing in any expensive, complicated software.

HomeProfile is waiting to solve your toughest post construction challenges—and turn post construction service into one of your biggest competitive advantages.



What's in a HomeProfile Manual?

HomeProfile makes it easy to assemble and publish all the information your customers need to know about their new homes. This includes:

- Subcontractor warranty information
- Manufacturer warranties and manuals for every appliance and fixture
- Home plans and specifications
- Instructions for using the service request system
- Other homeowner information

Tangible Benefits for Successful Homebuilders

HomeProfile gives you all the tools and resources you need to:

- Reduce your liability by providing customers with specific, detailed warranty and maintenance information about their homes.
- Eliminate expensive, unnecessary service calls by making it easy for homeowners to find the information they need and enter their own service requests.
- Boost customer satisfaction with complete, organized, attractive homeowner manuals and a fast, friendly process for resolving service requests.
- Protect your profits throughout the warranty period by managing and resolving service requests quickly and efficiently.
- Stay organized and up-to-date with reports created specifically for your homebuilding business.

HomeProfile in Action

HomeProfile is a self-contained service, not a software application. That means you simply sign up, log into our secure Web site, and take advantage of everything the service has to offer. Best of all, there are no per-computer fees or ongoing software maintenance costs. You only pay for the services you use. **Here's how it works:**

Easy-to-use Computer Interface

- Login from any computer to access our secure online application.
- Make customized manuals available to your customers online—or print a complete homeowner's manual you can hand to your customer at closing. Of course, these manuals carry and reinforce your company's brand.
- Track the status of all your subcontractors with customized reports.



Customized Homeowner Binders

- Quickly assemble detailed, customized homeowners' manuals by pulling specific warranty, maintenance, and subcontractor information from the world's most comprehensive database of manufacturer information.
- You can also add information to the database that's unique to your business.
- Allow customers to enter service requests and track the status of those requests online. This eliminates unnecessary phone calls and costly miscommunications—and allows you to manage service requests, assign subcontractors, and complete requests more efficiently.



HomeProfile is part of the SmartBuilder Suite. Other solutions include:



A solution that uses our network of local service professionals to conduct finalwalkthroughs and quickly resolve "punchlist" issues.



A system that makes it easy and affordable to outsource your warranty service calls.



A complete service for gathering, storing, and managing licensing and insurance information for your subcontractors.

Start Using HomeProfile Today

Getting started with HomeProfile is easy. **Call 1.866.859.3125** today to speak with one of our representatives. We'll work with you to create an account, customize the system to meet your unique needs, and get you up and running quickly.